

The logo for WRC-TV Channel 4. It features a large, bold black number '4' on the left. To the right of the '4' is the NBC peacock logo, which consists of a circular arrangement of colorful feathers in red, blue, yellow, and green. To the right of the peacock is the station's call letters 'WRC' in a bold, black, sans-serif font. Below 'WRC' is the station's full name 'CFS Lockbox' in a smaller, black, sans-serif font. Under that is 'PO Box 402971' in a slightly smaller font. The next line is 'Atlanta, GA 30384-2971' in a medium-sized font. The final line is 'Main: (202) 885-4000' in a medium-sized font. Below that is 'Billing:' in a smaller font.

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

Advertiser	KAINE FOR SENATE 2012
Product	
Estimate Number	11224

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	WN12090288
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12

Order #	314769
Alt Order #	
Deal #	
Order Flight	09/10/12 - 09/16/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	42650
Advertiser Ref	27689

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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Agency Ref	42650
Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WRC	Saturday Today 7-9a	7A-9A								
	IP	WRC		Sa	09/15/12	:00			\$900.00	See MG 4.2	1
	WRC			Sa	09/15/12	:30	7:28 AM	KAI TV50	\$700.00	MG for 4.1 09/15	2
5	WRC	News Sun 7-8a	7-8a								
	IP				09/10/12 to 09/16/12	1x	-----S				
	WRC			Su	09/16/12	:30	7:49 AM	KAI TV50	\$550.00		1
6	WRC	Sunday Today 8-9a	8-9A								
	IP				09/10/12 to 09/16/12	1x	-----S				
	WRC			Su	09/16/12	:30	8:57 AM	KAI TV50	\$1,200.00		1
7	WRC	9-10A TODAY SHOW 2	9A-10A								
	IP				09/10/12 to 09/16/12	2x	1--1---				
	WRC			M	09/10/12	:30	9:51 AM	KAI TV50	\$550.00		1
	WRC			Th	09/13/12	:00			\$550.00	See MG 25.4,25.5	2
	PREEMPT										
8	WRC	10-11A TODAY SHOW 3	10A-11A								
	IP				09/10/12 to 09/16/12	1x	--1----				
	WRC				W	09/12/12	:00		\$400.00	See MG 25.4,25.5	1
	PREEMPT										

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www.nbcwashington.com

Billing Address:

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Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

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Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

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Alt Order #	
Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	42650
Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WRC IP	11A-12P MIDDAY NEWS	11A-12P								
					09/10/12 to 09/16/12	1x	--- 1 --				
	WRC			F	09/14/12	:30	11:20 AM	KAI TV50	\$350.00		1
10	WRC IP	Ellen	3P-4P								
					09/10/12 to 09/16/12	2x	-- 1 - 1 --				
	WRC			W	09/12/12	:00			\$350.00	See MG 25.4,25.5	1
				PREEMPT							
	WRC			F	09/14/12	:00			\$350.00	Credited	2
	PREEMPT										
11	WRC CDR	4-5P NEWS4 @ 4PM	4P-5P								
					09/10/12 to 09/16/12	6x	1- 212 --				
	WRC			M	09/10/12	:30	4:27 PM	KAI TV50	\$900.00		1
	WRC			W	09/12/12	:30	4:36 PM	KAI TV50	\$900.00		2
	WRC			W	09/12/12	:30	4:50 PM	KAI TV50	\$900.00		3
	WRC			Th	09/13/12	:30	4:54 PM	KAI TV50	\$900.00		4
	WRC			F	09/14/12	:30	4:21 PM	KAI TV50	\$900.00		5
	WRC			F	09/14/12	:30	4:37 PM	KAI TV50	\$900.00		6
12	WRC CDR	5-6P NEWS 4 @ 5PM	5P-6P								
					09/10/12 to 09/16/12	8x	2- 222 --				
	WRC			M	09/10/12	:30	5:37 PM	KAI TV50	\$1,440.00		1
	WRC			M	09/10/12	:30	5:55 PM	KAI TV50	\$1,440.00		2

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FOR LIM INVOICES.

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Billing:

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11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

Advertiser	KAINE FOR SENATE 2012
Product	
Estimate Number	11224

Invoice #	WN12090288
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Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
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Billing Calendar	Broadcast
Billing Type	Cash
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IDB #	
Advertiser Code	
Product Code	

Agency Ref	42650
Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	CDR										
	WRC			W	09/12/12	:30	5:11 PM	KAI TV50	\$1,440.00		3
	WRC			W	09/12/12	:30	5:43 PM	KAI TV50	\$1,440.00		4
	WRC			Th	09/13/12	:30	5:37 PM	KAI TV50	\$1,440.00		5
	WRC			Th	09/13/12	:30	5:56 PM	KAI TV50	\$1,440.00		6
	WRC			F	09/14/12	:30	5:13 PM	KAI TV50	\$1,440.00		8
	WRC			F	09/14/12	:30	5:28 PM	KAI TV50	\$1,440.00		7
13	WRC	6-7P NEWS4 @ 6PM	6P-7P								
	CDR										
	WRC				09/10/12 to 09/16/12	8x	2-222- -				
	WRC			M	09/10/12	:30	6:12 PM	KAI TV50	\$1,620.00		1
	WRC			M	09/10/12	:30	6:42 PM	KAI TV50	\$1,620.00		2
	WRC			W	09/12/12	:30	6:12 PM	KAI TV50	\$1,620.00		3
	WRC			W	09/12/12	:30	6:43 PM	KAI TV50	\$1,620.00		4
	WRC			Th	09/13/12	:30	6:25 PM	KAI TV50	\$1,620.00		6
	WRC			Th	09/13/12	:30	6:42 PM	KAI TV50	\$1,620.00		5
	WRC			F	09/14/12	:30	6:09 PM	KAI TV50	\$1,620.00		7
	WRC			F	09/14/12	:30	6:37 PM	KAI TV50	\$1,620.00		8
14	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
	IP										
	WRC				09/10/12 to 09/16/12	1x	M-----				
	WRC			M	09/10/12	:30	6:59 PM	KAI TV50	\$5,000.00		1
15	WRC	6-630P NEWS4 @ 6P SA WKND	6-630P								
	CDR										

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Agency Ref	42650
Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRC	6-630P NEWS4 @ 6P SA WKND 6-630P	CDR								
16	WRC	6-630P NEWS4 @ 6P SU WKND 6-630P	CDR								1
17	WRC	730-8P ACCESS HOLLYWOOD 730P-8P	IP								
18	WRC	The Voice	8-10p								
19	WRC	Am Got Talent	9P-10P								
	WRC										
	WRC										
	WRC										
	WRC										

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19	WRC	Am Got Talent	9P-10P								
	IP										
	WRC										
20	WRC	Am Got Talent	8-9p	W	09/12/12	:30	9:41 PM	KAI TV50	\$5,000.00	MG for 19.1 09/12	2
	IP										
	WRC										
21	WRC	9-11P DATELINE NBC	9-11P		09/10/12 to 09/16/12	1x	--W----				
	IP				W	09/12/12	:30	7:58 PM	KAI TV50	\$2,500.00	1
	WRC										
22	WRC	11-1135p M-SU L NEWS	11P-1135P		09/10/12 to 09/16/12	1x	----F--				
	CDR				F	09/14/12	:30	10:34 PM	KAI TV50	\$2,500.00	1
	WRC										
	WRC				09/10/12 to 09/16/12	4x	1-111--				
	WRC				M	09/10/12	:30	11:29 PM	KAI TV50	\$3,150.00	1
	WRC				W	09/12/12	:30	11:21 PM	KAI TV50	\$3,150.00	2
	WRC				Th	09/13/12	:30	11:30 PM	KAI TV50	\$3,150.00	3
	WRC				F	09/14/12	:30	11:21 PM	KAI TV50	\$3,150.00	4
23	WRC	11-1135p M-SU L NEWS	11P-1135P		09/10/12 to 09/16/12	1x	-----1-				
	CDR				Sa	09/15/12	:30	11:09 PM	KAI TV50	\$3,150.00	1
	WRC										
24	WRC	1130P-1205A NEWS (NFL)	1130P-1205a								
	IP										

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WRC	1130P-1205A NEWS (NFL)	1130P-1205a								
	IP										
	WRC				09/10/12 to 09/16/12	1x	-----1				
				Su	09/16/12	:30	12:15 AM	KAI TV50	\$2,000.00		1
25	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	IP										
	WRC				09/10/12 to 09/16/12	3x	1--11--				
				M	09/10/12	:00			\$700.00	See MG 25.4,25.5	1
				PREEMPT							
				Th	09/13/12	:00			\$700.00	See MG 25.4,25.5	2
				PREEMPT							
				Th	09/13/12	:00			\$900.00	See MG 25.6,25.7	4
				PREEMPT							
	WRC	730-8P ACCESS HOLLYWOOD	730P-8P						\$3,500.00	See MG 25.6,25.7	5
				Th	09/13/12	:00					
				PREEMPT							
	WRC	730-8P ACCESS HOLLYWOOD	730P-8P						\$2,125.00	MG for 25.4,25.5	6
				Th	09/13/12	:30	7:54 PM	KAI TV50	\$700.00	MG for 25.4,25.5	7
					09/13/12	:30	11:45 PM	KAI TV50	\$700.00	Credited	3
	WRC			F	09/14/12	:00					
				PREEMPT							

Aired Spots

54

Gross Total **\$96,545.00**

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

4 
Remit Address:
WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000

www.nbcwashington.com

Billing:

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

DUPLICATE INVOICE

Advertiser	KAINE FOR SENATE 2012
Product	
Estimate Number	11224

Invoice #	WN12090288
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Order #	314769
Alt Order #	
Deal #	
Order Flight	09/10/12 - 09/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	42650
Advertiser Ref	27689

Agency Commission **\$14,481.75**

Net Amount Due **\$82,063.25** Payment Terms 30 Days

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBC INVOICES:

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FOR LIM INVOICES:

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